

ORDER

**KSNV**

Orders

Order / Rev: 105110

Alt Order #:

Product Desc: AUC-AFSCME

Estimate: 11551

Flight Dates: 08/06/12 - 08/07/12

Original Date / Rev: 08/03/12 / 08/03/12

Order Type: GENERAL

Primary AE: Patrick Fisher

Sales Office: REGO

Sales Region: Regional

Agency Name: Wired Media Partners

Buying Contact:

Billing Contact:

11350 Random Hills Rd.

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: AFSCME

Demographic: A25-54

Product Codes: PLI1,PLI2

Priority: SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	23	\$22,700.00	\$19,295.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	23	\$22,700.00	\$19,295.00	0.00
Totals	23	\$22,700.00	\$19,295.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Patrick Fisher			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	08/06/12	08/07/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	MT-----	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----		4 \$450.00	0.00								
N 2	KSNV	08/06/12	08/07/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	MT-----	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----		4 \$700.00	0.00								
N 3	KSNV	08/06/12	08/07/12	Today Show	CM	658a-9am	MT-----	:30	4	\$1,400.00	1	0.00	NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----		4 \$1,400.00	0.00								
N 4	KSNV	08/06/12	08/07/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	MT-----	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----		4 \$700.00	0.00								
N 5	KSNV	08/06/12	08/07/12	M-F Early News	CM	5-630p	MT-----	:30	5	\$1,500.00	1	0.00	NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----		5 \$1,500.00	0.00								
N 6	KSNV	08/06/12	08/07/12	Olympics Late News 3	CM	11pm-12:35am	MT-----	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Rate</u>	<u>Rating</u>								
		Week: 08/06/12	08/12/12	MT-----		2 \$1,100.00	0.00								

